**When tough deadlines loom...**

**How will you get your writing done?**

**Much has changed** in business-to-business and business-to-consumer communications, but what hasn’t is that these critical activities continue to depend heavily on carefully chosen words.

Another constant is deadline pressure. Today, as channels for written communication continue to multiply, deadlines can take an overwhelming number of forms. Staying on message in the face of such pressure is more than many organizations are equipped to handle.

The answer is outsourcing. The answer is putting your urgent writing projects into our capable and experienced hands.

We know what it takes to write the right way for publishing, marketing and promotion, public relations, and social media. We can provide the kinds of professionally crafted written communications that will raise your profile, engage your audiences, and bring you closer to achieving your high-priority business or organizational objectives.

Call on us. We consult, research, write, edit, place, track, train, and teach. We have awards, credentials, and references that attest to the rigorous standard of excellence that we’ll apply to everything we do for you.

Here are some examples of what we create for our clients. We can create them for you. Call on us today.

- News and feature articles that tell your story, your way, to the audiences you most want to reach
- Custom publishing projects that can range from newsletters and direct mail to full-length magazines, with 100% turnkey delivery
- Brochures and marketing collateral, including all research, writing, design, production, and distribution
- Press releases: substantive, timely, and carefully targeted to the trade or consumer media that are key to maintaining your public profile
- Blogging, microblogging, and other forms of inbound marketing that help customers and constituents find you when they need you
- Presentations and speeches, written by us for you to give or for delivery by us on your behalf
- Copy editing and rewrite to make your existing written communications sparkle as never before
- Training in any or all of the above for your internal communications team (teaching is our passion and our specialty)